# Program Analysis and Evaluation (PA&E)

NASA Program Management Challenge Conference March 21-22, 2006 Galveston

**Dr. Scott Pace** 

**Associate Administrator for Program Analysis and Evaluation** 



Office of Program Analysis & Evaluation (PA&E)

Associate Administrator Scott Pace

**Deputy Associate Administrator** 

Jim Frelk

How do we best support key Agency decisions?

#### Studies and Analysis

### Bill Claybaugh What do we need?

- Advanced planning
- Analytical decision-making support
- Enable and coordinate strategic studies

#### Cost Analysis

### Joseph Hamaker How much does it cost?

- Cost estimates of potential programs and projects
- Maintain cost estimation tools
- Develop cost analysis policy

#### Strategic Investments

#### Chris Shank

## What is the right mix of Agency programs?

- Program and portfolio analysis
- Agency Strategic Plan
- Agency Performance Plan
- Performance and Accountability Report

# Organizational Readiness Johnny Stephenson (Acting)

#### Are we ready?

- NASA field inspections
- Tracking indicators
- Problem troubleshooting and resolution

#### Independent Program Assessment

#### Mark Saunders

#### How are we doing?

- Independent program and project reviews at major milestones
- Program and project independent cost estimates and analysis
- Ongoing surveillance of projects during development

## Mission Support Michael Abreu

#### Support PA&E Mission

- PA&E budget formulation, development, and execution
- PA&E personnel management
- PA&E Contract Management
- Support Special Studies

# Top 3 strategic goals for the office:

- Establish a Planning, Programming, Budgeting and Execution System (PPBE) system as a stable, work content-driven budget process
- Promote a culture of objective analysis in NASA senior decision-making
- Strengthen the programmatic and institutional foundations of the VSE architecture through analysis

## NASA's credibility is dependent on:

- Resources that align with NASA's strategic direction
- Delivering on our promises

# PA&E provides an independent and objective source of analysis on:

- Agency strategic direction
- How NASA should invest its resources
- Whether NASA can deliver on its commitments

- Support a culture of objective analysis in NASA senior decision-making
- Strengthen the programmatic and institutional foundations of the Agency architecture through analysis
- Establish a Planning, Programming, Budgeting and Execution System (PPBES) as a stable, work content-driven budget process

# PA&E Studies - Ongoing Tier 1

- Funds Distribution
  - Johnny Stephenson & Pedro Jimenez, Co-chairs
- Exploration Safety Architecture Review
  - Bill Claybaugh, Chair
- Research and Technology Portfolio Planning
  - Jay Falker, Chair
- Innovative Partnership Program Review
  - Mike Canga, Chair

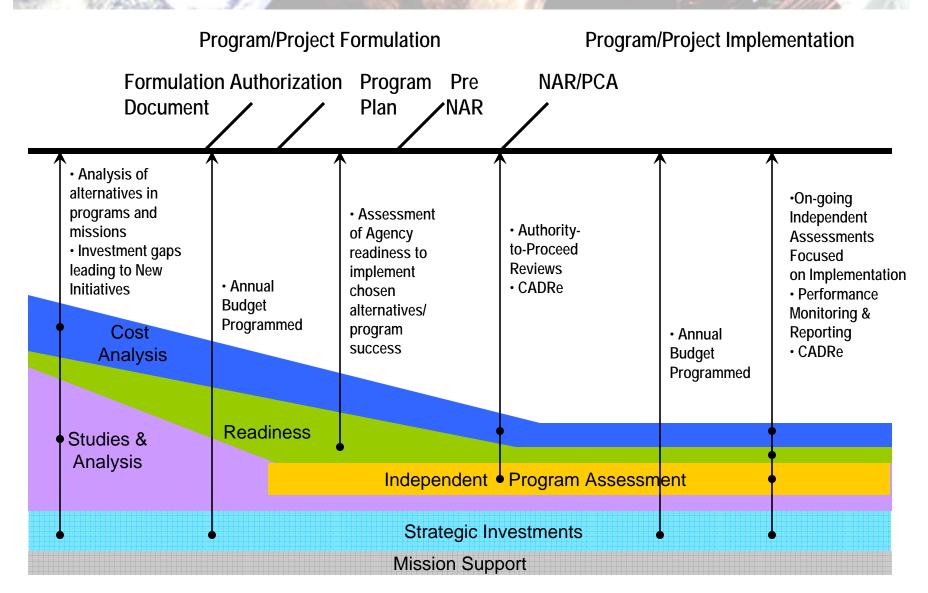
- Managing VSE Recurring Costs for Sustainability
  - Bill Claybaugh & Joe Hamaker, Co-chairs
- Organizational Options for Space Communications
  - Terry Reese, Chair
- Lunar Robotic Exploration Architecture
  - Dan Mulville
- Uncovered Capacity Reduction
  - Howard Ross, Chair
- Near Earth Object Survey
  - TBD

- Nuclear R&T Portfolio Study
  - Len Dudzinski, Chair
- Long Term Agency Plan for the Verification of Large Space Telescope Observatories
  - Julie Crooke, Chair
- Exploration Safety Implementation Policy Options
  - Rod Liesveld, Chair
- Management Tools and Integration Assessment, long term study
  - Johnny Stephenson, Chair with OneNASA
- Ames/Moffett Field Ownership Study
  - Kelly Carter, Chair
- KSC Launch Operations Plans and Costs Assessment
  - Phil McAlister, Chair
- Russian Aerospace Primer Development
  - Manber, Chair

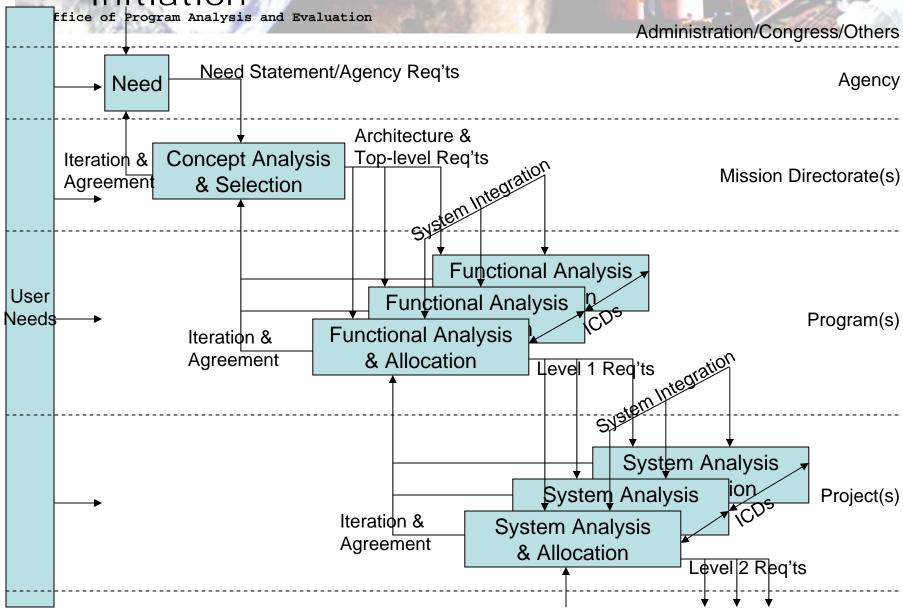
- Erasmus Requirements Study Steering Group
  - Julie Pollitt, Chair
- Benchmark Program Offices
  - Johanna Gunderson
- Agency Mission Planning Model
  - Judith Robey, Chair
- Utility Assessment of NRC Studies
  - Trish Pengra, Chair
- Readiness: Crew Exploration Vehicle at JSC
  - TBD
- Use of Metric Units in Constellation
  - Bill Claybaugh, Chair
- Case Studies in Enhanced Use Leasing at ARC and KSC
  - Trish Pengra, Chair
- Radiation Health
  - Rich Williams



# PA&E in the Program/Project Lifecycle



# Proper Agency Program Formulation & Initiation





### **Planning**

**Strategic Plan** 

Implementation Plan

**Priorities** 

Assessments

Performance Measures



Strategic Planning Guidance

### **Programming**

Program and Resources Guidance

Program Analyses and Alignment

Institutional Infrastructure Analyses

Program Review/
Issues Book

Program Decision Memorandum (PDM)

### **Budgeting**

Programmatic and Institutional Guidance

OMB Budget Development

President's Budget

**Appropriation** 

### **Execution**

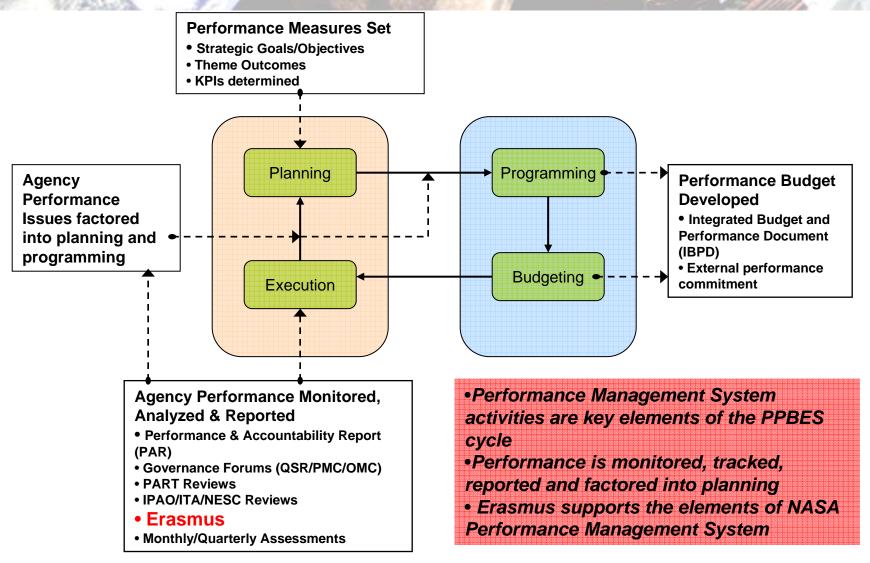
Operating Plan and Reprogramming

Monthly Phasing Plans

Analyses of Performance/ Expenditures

Close-out & Report (PAR)

# Agency Performance in the PPBE



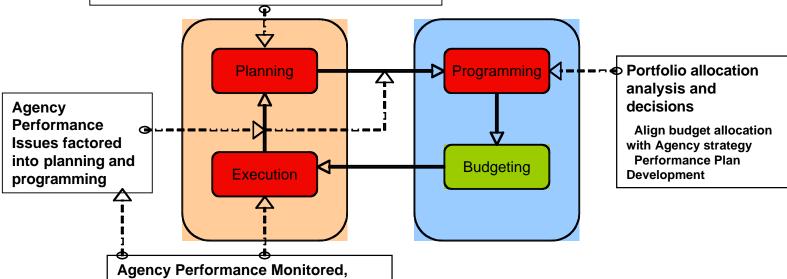
# PA&E Objective Analysis Role

Office of Program Analysis and Evaluation

Foundational studies and analysis for setting Agency direction and implementation strategy Architecture Trade Studies/Analysis of Investment Alternatives

Program and Institutional SWOT Analysis Baseline Program/Mission Support Plan Verification Investment Gap Analysis

**Key Agency Performance Indicators Determined** 



Analyzed & Reported
Performance & Accountability Report
(PAR)

**IPAO Reviews** 

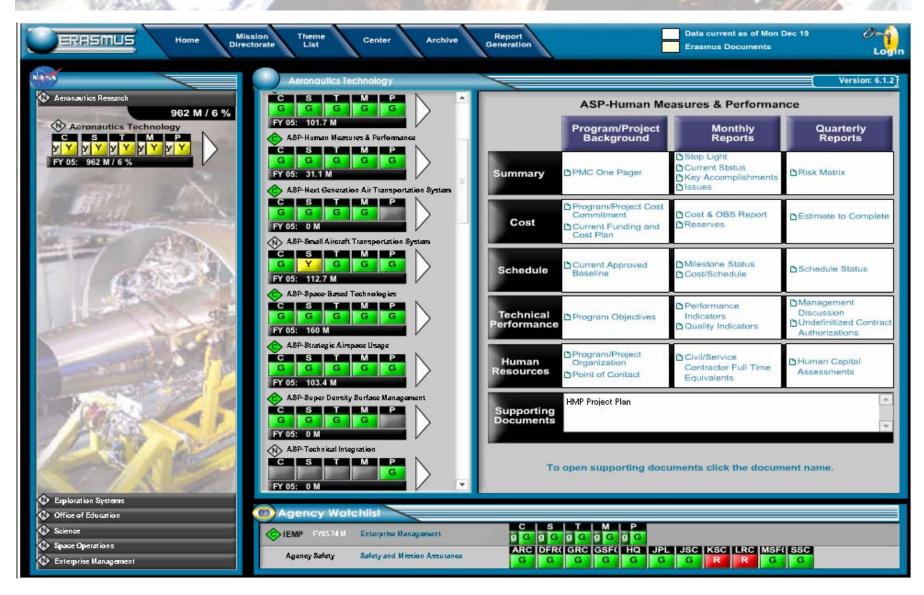
Governance Forums (PMC/QSR/OMC)

**Erasmus** 

**Monthly/Quarterly Assessments** 

•PA&E plays a significant role in the Agency's PPBES, through its objective analysis at many points within the cycle

# ERASMUS as a PPBE Tool



- Intended as the Agency-level Performance Information System for Decision-Making
  - Currently is the only system at the Agency level that contains performance information on key programs/projects, themes, etc.
  - Sets the Agency-level performance metric hierarchy
  - Has Senior Executives and PA&E as the Consumers
- Seeks to be both a dashboard and authoritative data source
  - Draws from the existing authoritative data sources
  - Contains some information that is not held elsewhere in the Agency, i.e., stoplight charts

- Currently unsatisfactory for performance monitoring and decision-making, due to:
  - Labor intensity, i.e. data owners input same data into Erasmus and multiple other performance monitoring forums and systems
  - Unclear data definitions and standardization, with little guidance on these, lead to no ability for comparative analysis
  - Set-up prior to systematic approach to Agency performance measurement
    - Some measures used inappropriately
    - Missing key areas of assessment, i.e. no institutional metrics and a subset of key programmatic
    - 7120.5c was necessary but not sufficient

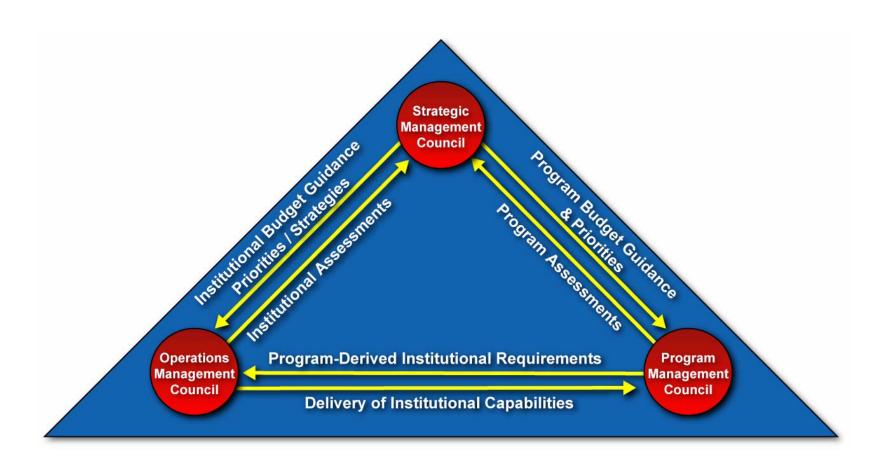
- To address challenges and fulfill its role, changes are needed in:
  - Functionality
    - Automated Data Updates
    - Report generation
    - Flexibility
  - Content
    - Technical
    - Programmatic
    - Financial
  - Analytics
    - Relate data from disparate databases (e.g. financial vs. employee) to create multi-dimensional reports
    - Trending capability
    - Improved metrics

# The Cost Analysis Data Requirement (CADRe)

- CADRe is NASA's unique response to the need to improve cost estimates during formulation
- CADRe is a formal document that describes the programmatic, technical, and life cycle cost information, to include cost risk, of a project
  - Describes changes to the project since the previous CADRe submission
  - "Configuration control" for the cost estimate
  - Feeds NASA cost estimating database for future estimating
- Generally required 5X over the project life cycle
  - PA&E provides expert cost estimators to PMs to build CADRes
  - Project must map cost to the CADRe Level 5 WBS
    - Requires project to collect cost from contracts and civil service against hardware product oriented WBS
    - PM signs off on CADRe submissions
- Template available on the NASA Cost Estimating Handbook (available at ceh.nasa.gov)

# PA&E Role in Congressional Reporting Requirements

- PA&E will be quality control check on Authorization and Appropriations reports before they go to the Hill
- Taking lead on Authorization Bill's Baseline Reporting Requirements (Section 103)
  - Using definition of "Major Project" as defined in Bill i.e. lifetime cost greater than \$250M and approved to proceed to implementation
  - Including projects that have completed the NAR, as defined in NPR 7120.5C
  - PA&E is developing the format for baseline reports, using the IBPD as a starting point and adding necessary information
  - PA&E is working closely with the Mission Directorates to populate the document; PA&E will then compile into a finalized product to be sent to Hill



# Back-up

- Well-defined, structured, rational process for decision-making
- More simplified process; decisions are made once
- High-level, multi-year structured analyses of alternative uses of capabilities and capacities
- Management focus on translating strategy into actionable programs
- More analytical approach to decision-making
- Flexibility to deal with inevitable changes



- **Definitions** 
  - Development cost is from PDR to IOC (Phase C/D)
  - Life Cycle Cost is from PDR through end of Phase E
- 2005 Bill is the first NASA Authorization Major program is one with a *life cycle cost* of > \$250M
- **Congressional notification triggers** 
  - Development cost growth of 15% or...
  - 6 month slip in any major milestone
- Notification entails...
  - Magnitude of expected growth
  - Reasons for growth
  - Impacts to other programs/projects [siblings]
  - The revised cost and schedule if initial project requirements are held
  - The revised cost and schedule if remedial actions are taken [e.g. de-scopes]

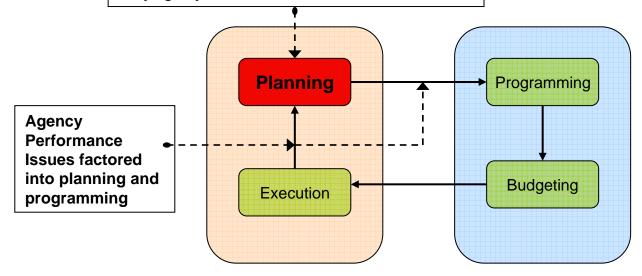
Bill since 2001

- An Analysis of Alternatives (AOA) with revised cost and schedule estimates
- Project termination required at 30% cost growth unless Congress authorizes continuation by law

- Top 3 goals short-term (next 6 months to 1 year):
  - Release FY07 budget, FY06 strategic plan and strategic budget guidance
  - Execution of Tier 1 studies and independent reviews
  - Improve project/program reviews
- Top 3 goals mid-term (1-5 years):
  - Implement PPBES
  - Improve cost estimation and program/institutional portfolio analysis
  - Improve agency readiness to execute the Agency Architecture (including consolidations)
- Top 3 goals long-term (next 5-10 years):
  - Define and baseline an affordable and sustainable Agency architecture
  - Rebalance work and infrastructures to strengthen in-house NASA capabilities across 10 healthy centers to implement the Agency Architecture
  - Ensure agency budgets and mission contents are compatible

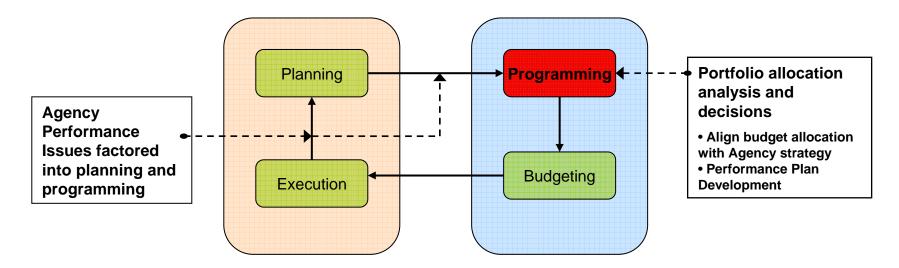
# Foundational studies and analysis for setting Agency direction and implementation strategy

- Architecture Trade Studies/Analysis of Investment Alternatives
- Program and Institutional SWOT Analysis
- Baseline Program/Mission Support Plan Verification
- Investment Gap Analysis
- Key Agency Performance Indicators Determined



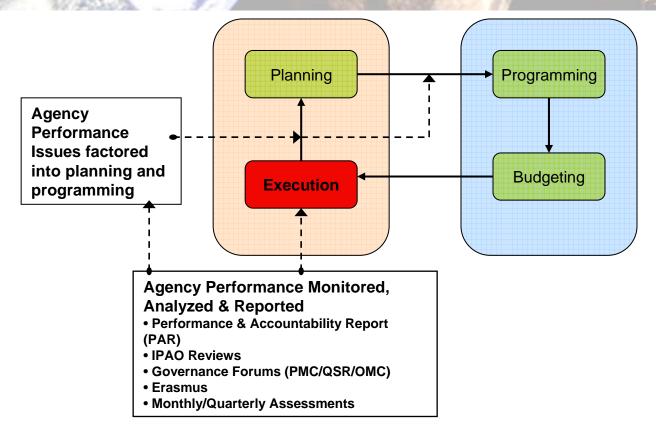
### Leads the Planning phase of the PPBES process to:

- Ensure that Agency strategy fulfills policy and best interest of the Nation
- Determine Agency priorities for programs and institutional resources



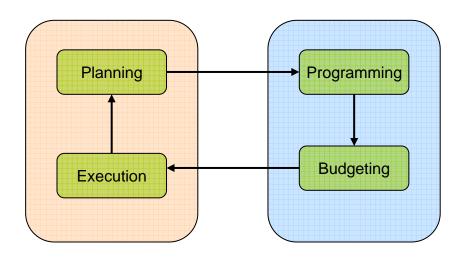
### Leads the Programming phase of the PPBES process to:

- Ensure that Agency strategy is converted into implementable programs, project outcomes
- Match resources with strategic direction
- Determine new Agency initiatives
- Review/right-size Agency infrastructure to support programs
- Capture and make decisions concerning Mission Directorate and Center issues prior to the PPBE Budgeting phase



### Monitors the Execution phase of the PPBES process to:

- Assure that strategy and Agency goals are being met through that execution
- Report to key stakeholders on progress toward the relevant Agency plans



- A planning and budgeting process under development by NASA to convert strategies and priorities into programs and budgets
- A focus on "Programming" is what makes it different from other planning and budgeting processes:
  - High-level, multi-year, <u>structured</u> analyses of alternative uses of capabilities and capacities



# Erasmus Upgrade Schedule

